

# Bristol Festival of Economics Competition 2018

**Competition Deadline:** 24th Oct 2018

**Cash Prizes:** First £200, Second & third £75

Duration of Brief: 3-4 weeks

**UWE Link Tutor & Submissions to:** Paul.Laidler@uwe.ac.uk

## Festival of Economics

The Festival of Economics takes place annually in Bristol in November. It is now in its seventh year. The festival brings together economists and other experts from around the world to debate with each other – and their audiences – some of the key economic questions of our time.

The festival organisers are now seeking image entries from UWE artists and designers for the forthcoming event. The team are keen to see images that reflect the festivals **content** (see PDF brochure for event descriptions below) and the overall **ethos** of the Bristol Festival of Economics as ‘experts for the everyday, human centric and no jargon’.

<http://www.ideasfestival.co.uk/wp-content/uploads/2018/08/Festival-of-Economics-Brochure-2018.pdf>

**Artwork & Format:** In order to avoid using potentially boring headshots to promote topics or panels the festival would prefer to use themed Illustrations (see festival theme link below). Therefore, a single image should be composed in sections or panels which lend themselves to be cropped into the square format and used for the event image online. If you look at the linked page below, you can see how the full panel image (at the top) is broken into individual sections (scroll down) that relate to specific topics:

<http://www.ideasfestival.co.uk/themes/festival-economics/>

**Image / format information:** 1:2 aspect ratio, minimum 800 x 418 pixels (max file size 3MB), Format: JPEG or PNG

The full image will need to include the following text information and logo's:

Title: Economics Festival November 2018

Dates: 7th-10th November 2018

Twitter: @FestivalofIdeas #economicsfest

Text: 'The festival is presented in association with' Triodos (includes Triodos logo). This text needs suitable and prominent placement in the title of the festival.

Other Logos: UWE/ University of Bristol/ Arts Council England/ Festival of Ideas/ BusinessWest (Logos supplied as a block)

**Logo's & event information can be viewed and downloaded from the UWE Link Tutors news page here:** <http://www.justpressp.com/festival-of-ideas-competition/>

**Submissions** should be emailed to the UWE Link Tutor [Paul.Laidler@uwe.ac.uk](mailto:Paul.Laidler@uwe.ac.uk) with your full name, course and social media links.

Example Image

# Bristol Festival of Ideas

@FestivalofIdeas  
#economicsfest  
[www.ideasfestival.co.uk](http://www.ideasfestival.co.uk)

Festival of Economics 2018

In association with  
**Triodos Bank**



Wednesday 7 November - Saturday 10 November 2018, We The Curious



TheObserver



## Further Information

Any UWE Alumni entering must be within 18 months from graduation.

The images will be used in publicity for Festival of Economics, Festival of Ideas and all linked marketing. The Festival of Ideas has 28.5k followers on social media enabling a large audience platform for your work. Images may also be used in follow up publications. All use of images will be acknowledged with the name of the artist and any website/ social media links.